Edizione Home & Lifestyle
CONV•V•O
lo shopping a favore di Anlaids che previene le nuove infezioni

Anlaids
SEZIONE LOMBARDA ETS

Convivio 2026: Solidarity Feels at Home

From 5 to 8 November, the charity shopping event returns to Fabbrica del Vapore in Milan with its Home & Lifestyle edition: four days dedicated to design, art, fashion and conversations, all in support of ANLAIDS Lombardia ETS.

Convivio opens the doors to a new way of experiencing, enjoying and sharing the home. From **5 to 8 November 2026**, at **Fabbrica del Vapore in Milan**, the long-standing charity shopping event will present its **first edition dedicated to Home & Lifestyle**. The concept, **"Giocare in Casa" ("Playing at Home")**, transforms the venue into a journey through design, interiors, art, vintage, fashion, beauty and food, inviting visitors to explore new ways of **living in and experiencing the home.**

As always, proceeds from the event will help support the research, prevention and support activities of **ANLAIDS Lombardia ETS**. Alongside the charity shopping event, the **17th edition of Convivio** will feature an area dedicated to contemporary art, a **Charity Lottery** with prizes donated by leading international names in design and the creative industries, a programme of **Convivio&More** talks and events, and a dedicated prevention area offering counselling as well as testing for HIV and STIs (sexually transmitted infections).

A Home to Share

The home reflects our tastes, habits and memories, but it is also a place where we welcome others. This idea is at the heart of **"Giocare in Casa" ("Playing at Home")**: an invitation to look at everyday objects and spaces with fresh eyes, finding inspiration in unexpected encounters and combinations. At **Fabbrica del Vapore**, furniture and home accessories, tableware, textiles, lighting and fragrances will come together with art, fashion and vintage, alongside a selection of beauty, food and lifestyle products. Monobrand spaces and multibrand areas will guide visitors through the participating brands and their creations, within a setting designed by **MYM**.
Convivio's charity model has remained at the heart of the event since its very beginning: participating companies donate their products, which are offered to the public at **50% off the retail price**, turning every purchase into a contribution to the work of **ANLAIDS Lombardia ETS**.

Confirmed participants to date include:
Beauty: Aldo Coppola; Davines; Erbolario; Miconic; Visiologique.
Food: Azienda agricola Biodinamica La Raia; Azienda Agricola Sabaghina; Brasilena Caffè; Caffè Moak; Calvisius Caviar; D'Avino Zucchero dal 1927; Fior di Latte; Matteo Manzotti; Ottobono; Rummo; Società Agricola Cirano di Pozzi Pino, G e G.
Charity Shopping Event / Charity Lottery: 6:AM; 10 Corso Como; Amini; Andrea Maestri; Anthill57; Artemide; Badguy; Baxter; Bitossi Ceramiche; Bobi; Bocci; Bolzan; Bontempi; Cantori; Casarialto; Cassina; Catellani & Smith; CC-Tapis; C'era Fragrance; Ceramiche Rometti; Cova; deBlona; Devon & Devon; Dixpari; Edra; Elli Design; Ethimo; Flexform; Flou; Flos; Fornasetti; Fortuny; Foscarini; Galleria Rossana Orlandi; Halo Edition; Ichendorf; illy; Kartell; Ken Scott; Kostplant; Living Divani; Malcusa; Milano Gas & Luce; Millenovecentosessanta; Minotti; Molteni&C; MTM Memorabilia Trading Milano; Mutina; NM3.XYZ; Once Milano; Paderno Industrie; Pop Pot; Ristorante Cracco; Sambonet; Seletti; Telami; Telerie Spadari; Tom Dixon; TOILETPAPER; Tubes; Vitra.

The Rooms of the Contemporary Collector

Among the highlights of this edition, **"The Rooms of the Contemporary Collector"** is a dedicated space where architecture, art and the public come together.
Within the space, art advisor **Stefano Soso** has selected **70 artworks**, donated by artists and galleries supporting the cause, bringing together emerging talents, established names and **historically significant artists.**
Different generations, perspectives and artistic languages come together in an experience that invites visitors to engage with art and discover the many facets of collecting, within a setting that immerses them in the home of a contemporary collector.

A section of the project is dedicated to *collectible design*. Curated by **Alice Ida**, the selection brings together designers, galleries, studios and independent makers, invited to contribute pieces specifically selected for Convivio. Participants include **6 A.M., Giovanna Carboni, Monica Castiglioni, Natalia Criado, Daria Dazzan, deBlona, Francesca De Giorgi, Luisa Delle Piane Gallery with ArchivioPlastico, Sergio Fiorentino, Duccio Maria Gambi, Patrizia Italiano, Filippo Mannucci, Daniele Mingardo, Riccardo Monte, Rossana Orlandi Gallery, Elena Pelosi, Antonino Sciortino and Studiopepe**.
From ceramics and metal to glass, stone and wood, unique pieces, limited editions and experimental works expand the narrative of the rooms, exploring the worlds of contemporary design and craftsmanship.

The Charity Lottery

Throughout the four-day event, **10,000 tickets for the Convivio Charity Lottery** will be available for **€5 each**. Prizes will include collectible pieces, limited editions, lithographs and signed prints, as well as special experiences, selected and donated by leading Italian and international figures from the worlds of design and creativity involved in the project.
Confirmed contributors include: **Barnaba Fornasetti, Elena Salmistraro, Formafantasma, Francesco Meda, Hannes Peer, Jacopo Foggini, Karim Rashid, Mandalaki Studio, Maurizio Cattelan and Pierpaolo Ferrari / Toiletpaper, NM3, Omar Arbel, Palomba Serafini, Paola Navone, Philippe Starck, Ronan Bouroullec, Rossana Orlandi, Studiopepe and Tom Dixon**.

Each ticket purchased will contribute to raising funds for **ANLAIDS Lombardia ETS**. The draw will take place on **Sunday, 8 November at 3:00 pm**, at **Spazio Cattedrale, Fabbrica del Vapore**.

Convivio&More and Prevention

Alongside the charity shopping event, **Convivio&More** returns with a programme of talks and discussions exploring the connections between design, fashion, culture, health and innovation. Professionals, creatives and experts will come together to discuss new ways of experiencing the home, the evolution of HIV communication and prevention, new frontiers in research, and the role of artificial intelligence in healthcare.
Throughout the event, a **dedicated prevention area** will also offer counselling services and screening tests for HIV and sexually transmitted infections (STIs).

The Campaign and Visual Contributions

The visual identity of Convivio 2026 **was created by Italian artist Federica Del Proposto x Pink Salt**. Her artwork interprets the **"Giocare in Casa"** theme through a home filled with furniture, objects and dynamic figures, offering a playful and joyful take on domestic life that reflects the

spirit of this year's edition.
The project also features contributions from visual artists **Yuri Falcioni**, with his surreal and visionary imagery, and **Roberto Bruno**, who will transform the spaces of Fabbrica del Vapore through imaginative and immersive projections.
The campaign is the result of a collaboration between the **Vogue Italia** editorial team, with **Francesca Ragazzi** and **Paola Manfrin**, who is responsible for **Art Direction**, and **Juliana Viazzo**, with the support of **Alice Ida**.
The Convivio 2026 campaign will be featured across Condé Nast magazines, **the City of Milan's outdoor advertising network**, and digital and social media channels.

A Community Turning Every Purchase into Meaningful Support

Convivio was founded in 1992 **on the initiative of Gianni Versace, together with Gianfranco Ferré, Giorgio Armani and Valentino Garavani**, with the aim of raising funds to support the fight against HIV. Over the years, with the support of **Franca Sozzani**, **the long-standing Editor-in-Chief of Vogue Italia**, and the publication's continued commitment, Convivio has grown into an event that brings together the public, volunteers, companies, institutions and leading figures from the worlds of fashion, culture and entertainment.

Over more than thirty years, Convivio has welcomed **over 400,000 people** and raised **more than €27 million**. These funds have enabled ANLAIDS Lombardia ETS to support clinical and scientific research projects, awareness campaigns, **community support initiatives** and educational programmes focused on the prevention of HIV and sexually transmitted infections.
The Convivio association is chaired by **Francesco Micheli**, with **Donatella Mainieri** as General Director and **Professor Andrea Gori**, President of ANLAIDS Lombardia ETS, overseeing the event's scientific programme.

Results from the 2024 Edition

The 2024 edition, which attracted Convivio's youngest audience to date, welcomed **over 40,000 visitors during its five-day run** and involved **more than 150 children** in the dedicated children's area. The event was made possible by **500 volunteers**, who covered **over 1,000 shifts** across set-up, opening days and dismantling. **More than 130 companies** took part in the charity shopping event, donating **10,000 products**, all of which sold out for the first time in Convivio's history. Overall, the 2024 edition raised **more than €1.8 million for research**.

Convivio 2026 is held under the patronage of Regione Lombardia and the City of Milan, with the support of Vogue Italia.

Visitor Information

Convivio 2026 — Home & Lifestyle Edition
5–8 November 2026
Fabbrica del Vapore — Via Giulio Cesare Procaccini 4, Milan

Free admission
Charity Shopping Event Opening Hours
Thursday, 5 November: 5:00 pm–10:00 pm
Friday, 6 November, Saturday, 7 November and Sunday, 8 November: 10:00 am–10:00 pm

Edizione Home & Lifestyle
CONV•V•O
lo shopping a favore di Anlaids che previene le nuove infezioni

Anlaids
SEZIONE LOMBARDA ETS

Prevention Area Opening Hours — Counselling and Screening
Thursday, 5 November and Friday, 6 November: 5:00 pm–9:00 pm
Saturday, 7 November and Sunday, 8 November: 11:00 am–8:00 pm

Getting There
Metro M5 (lilac line): Monumentale or Cenisio stations
Tram: 10, 12 and 14

Information and Updates
www.conviviomilano.it
Instagram: @conviviomilano

ANLAIDS Lombardia ETS

Established in 1989 as the Lombardy regional branch of ANLAIDS, which was founded in 1985, **ANLAIDS Lombardia ETS** promotes HIV and sexually transmitted infection prevention, sexual health and accurate information. The organisation supports people living with HIV, works to combat stigma and social exclusion, promotes scientific research, and develops educational and awareness initiatives, with a particular focus on young people and those most vulnerable.

About Convivio

Founded in 1992 **on the initiative of Gianni Versace, Convivio is one of Italy's best-known charity events, with an international profile**, created to raise funds for ANLAIDS Lombardia ETS in a positive and tangible way. Companies, traditionally from the fashion industry, donate high-quality products, which are offered to the public at **50% off the retail price**, helping to raise funds for scientific research and the fight against HIV.
From the outset, Convivio has brought together the creative spirit of the fashion world and a strong social commitment towards a shared goal, pioneering a new way of communicating important values and placing the power of glamour at the service of charity. From its very first edition, Gianni Versace was joined by internationally renowned designers **Giorgio Armani, Valentino Garavani and Gianfranco Ferré**, who formed Convivio's original organising committee.
Over the years, Convivio has become an internationally recognised initiative and a European case study, examined by leading universities and European institutions. Today, its mission continues to evolve in response to new health challenges and emerging infections, with an increasingly broad focus on wellbeing and global health.
convìvio *n.* [from the Latin *convivium*, derived from *convivĕre*, 'to live together']: **a gathering of people united by a shared and meaningful purpose.**

Convivio Press Contacts
P:S Creative Agency
press@p-s.it
Tel. +39 02 39624450

Vogue Italia Press Contacts
press@condenast.it

Anlaids Lombardia SEC Newgate Press Contacts
anlaidslombardia@secnewgate.it